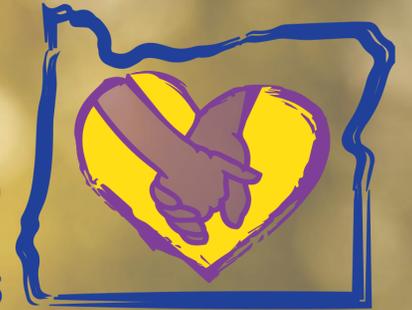




**Oregon  
Alliance**

Safe Kids, Healthy Families, Strong Communities



# Annual Report 2020—21

Oregon Alliance—Safe Kids, Healthy Families, Strong Communities

5100 S. Macadam Ave. Suite 360

Portland, OR 97239

[oregonalliance.org](http://oregonalliance.org)

503 399 9076

# Our History: Many Names, One Heart

In 1917, the Conference of Private Child Caring Agencies (CPCCA) was created by a group of orphanages in Oregon to advocate for orphans and find families for them.

More than fifty years later, throughout the 1970's, a coalition of residential youth care centers focused on increasing the effectiveness of services they provided for Oregon's teens. In 1977, they formed the Oregon Association of Residential Youth Care Centers (OARYCC), to act as a unified voice of professionals committed to quality services.

In 1990, OARYCC changed their name to become the Oregon Association of Youth & Family Programs (OAYFP). This name change recognized the diversifying programs and services they offered to increase positive outcomes for youth.

In 1993, OAYFP merged with the CPCCA and changed their name to the Oregon Alliance of Children's Programs (OACP). Together, the two organizations would be significantly more effective at achieving the highest possible level of quality in programs for children, youth and families.

In October 2002, an IRS 501(c)4 sister organization to OACP was created to conduct lobbying activities for the same membership as OACP. This organization was the Oregon Alliance for Child Advocacy (OACA).

In July 2006, the OACP changed its name to the Oregon Child and Family Services Council

(OCFSC), and became a training and education organization. The 501(c)4 was renamed the Oregon Alliance of Children's Programs (OACP) and combined its advocacy and lobbying efforts into one corporation. The membership of both organizations is the same.

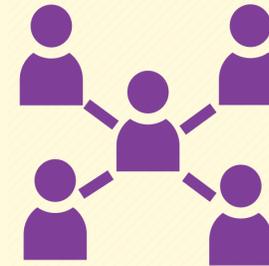
In 2019, the OACP changed its name to the Oregon Alliance for Safe Kids, Strong Families, and Healthy Communities, or, just The Alliance. With the change came a new focus and mission—provide a more holistic approach to serving children, youth, their families, and the communities where they live.

Today, the Alliance is a statewide nonprofit association with 39 member agencies providing hundreds of programs throughout Oregon, touching the lives of over 100,000 children and youth each year. Services our members provide address the effects of physical and sexual abuse, neglect, substance use, homelessness, developmental disabilities, mental health issues, and assist youth who have touched the criminal justice system.

Our members agencies deliver over \$250 million in services, employ nearly 7,000 committed individuals, are guided by over 500 community and business leaders, and are blessed to have over 5,000 volunteers contributing their time each year.

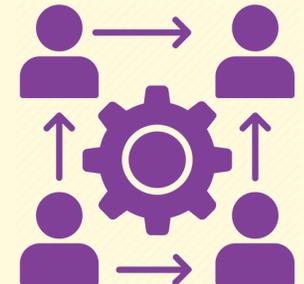
## MEMBER SNAPSHOT

Alliance Members are part of a large & growing coalition of human service organization serving children, youth, and families. We represent a huge force in Oregon:



**39**  
**Members & Partners**

**7,000 Full-Time**  
**Staff & Employees**



**\$250 Million**  
**Impact**

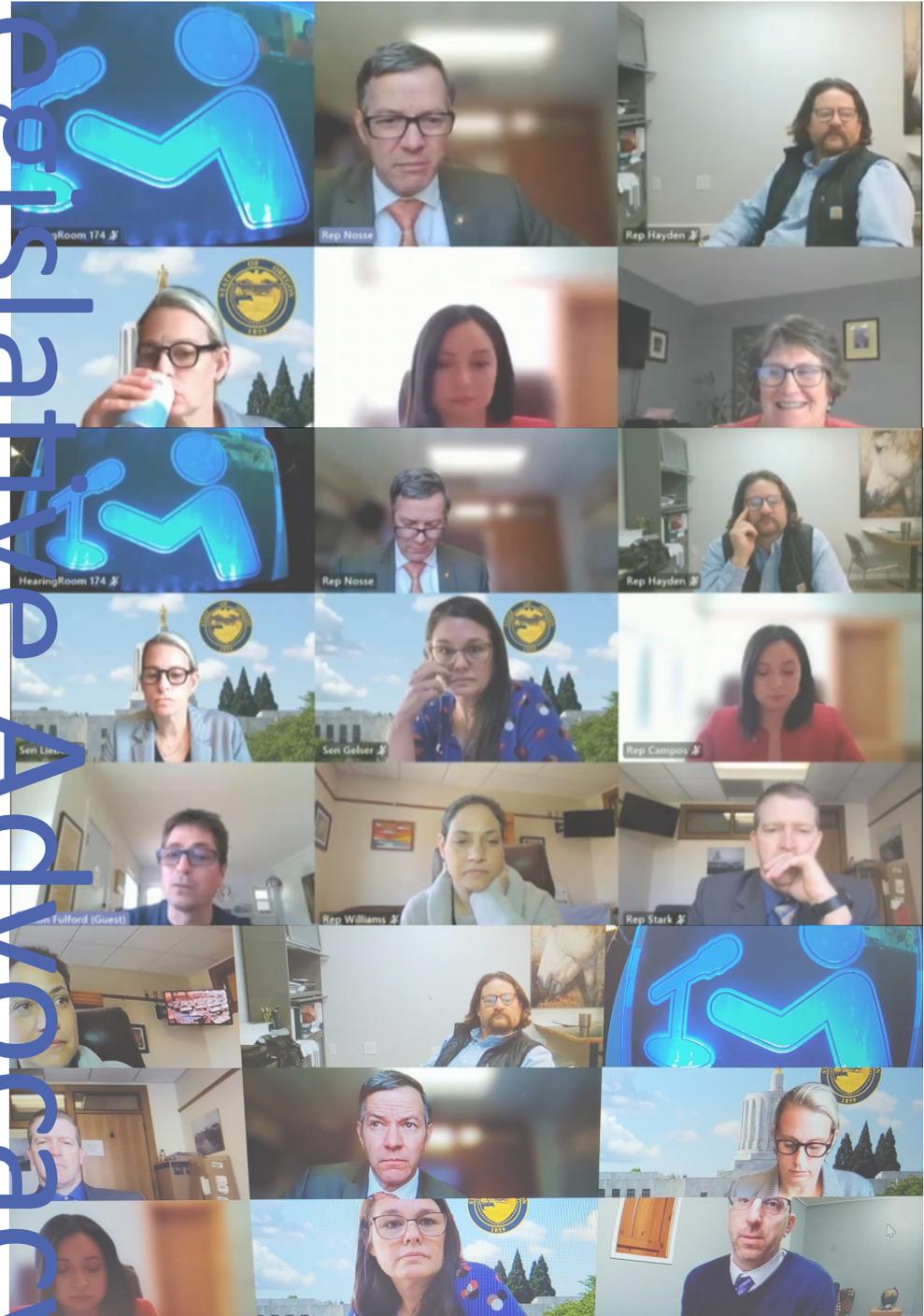
**4 New**  
**Members**



It was an unusual legislative long session, to say the least. To ensure all children, youth, and families have the tools to be successful, we advocated for policies and resources, achieving the following legislative successes:

- COVID Educational Supplemental Payments - \$7.6M over 18 months.
- 1/21 Legislative E-Board \$1M in homeless youth system investments.
- Passage of HB2544—\$3.6M in new funding for homeless youth across Oregon.
- Agency Policy Option Package (POP) 110 & 115—over \$10M in additional funding to increase staff wages/benefits.
- Over \$8M investment by ODHS Child Welfare towards staff recruitment and retention efforts.
- Sex Offender Treatment—over \$500K in funding for a year.
- Assisted members through the COVID-19 response and repercussions, including analysis of Executive Orders and OHA policy directives, staffing adjustments and HR guidance, benefits of the federal CARES Act, and securing personal protective equipment (PPE).
- Facilitated the creation of a non-profit coalition to add our voice to over thirty community-based organizations to advocate for adequate resources during the legislative session.
- Bolstered \$750K for staff crisis intervention de-escalation training.

# Legislative Advocacy



The past year has posed staggering challenges for us as individuals, as organizations, and as an Alliance. Responding to a world-wide pandemic and confronting systemic racism has stretched us far beyond our comfort zones and challenges our resiliency. During the past year, we needed to innovate and adapt at the speed of light, finding new ways to serve children and youth while protecting them and our workforce from exposure to a deadly disease.

The Alliance has been a vital resource for members, helping you solve problems and ensuring you have the resources you need to do your work. Transactional advocacy is the bread and butter of membership associations. Now, as we hopefully begin to see COVID-19 in the rear view mirror, the Alliance will be steering into transformational advocacy, using our collective voice to fundamentally challenge and alter systems to better serve children, youth, and families.

## WHY YOU SHOULD RENEW/JOIN Alliance Key Membership Benefits

### ADVOCACY

- ◇ We advocate within the legislative & executive branches on behalf of members.
- ◇ We shape practices & policies that improve outcomes for children & youth.

### REPRESENTATION

- ◇ Alliance staff attends meetings with state leadership and serve on many committees, acting as a voice for members working with the child welfare/juvenile justice systems & homeless/runaway youth.

### NETWORKING

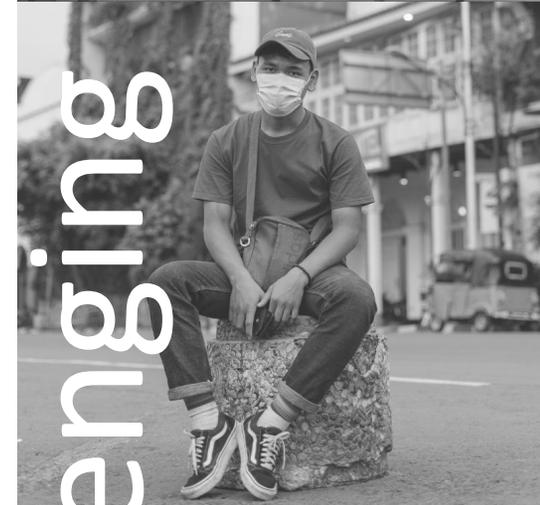
- ◇ The Alliance hosts member-exclusive events attended by high ranking state officials, politicians & peer organizations from across the state.

### LEARNING

- ◇ Receive bulletins with breaking news, quarterly newsletters, analysis, funding opportunities & resources.
- ◇ Receive exclusive, quality trainings at heavily discounted member rates.

### VISIBILITY

- ◇ The Alliance amplifies member organizations' news, job openings and community presence.



The Oregon Alliance’s sister non-profit, The Oregon Child & Family Services Council, was awarded a HOW TO grant in 2020, with trainings commencing in 2021.

The HOWTO Grant Program is intended to expand health professional training within the state to address current and future shortages in the health



care workforce in rural and medically underserved areas of Oregon. The program supports innovative, transformative, community-based training initiatives that will address identified local health care workforce shortages and expand the diversity of the health professional workforce.

The Healthy Oregon Workforce Training Opportunity Grant Program (HOWTO) is administered under the direction of the Oregon Health Policy Board in partnership with the Oregon Health Authority and OHSU.

**Awarded: \$500,000 for 3 years**

**June Training in Portland**

**Upcoming Trauma-informed Trainings in Central Oregon, Mid-Willamette Valley and Southern Oregon**

---

### Alliance Annual Summit: Resiliency, From Personal and Organizational, to our Communities in Oregon, How we can Spring Back in the Face of Disruptive Forces.

Approximately 160 people gathered virtually for our Summit from May 17 – 20 this year. With the intention of resiliency, we dove deep into topics like generational trauma, tools for organizational resiliency, the voluntary services model for vulnerable youth who experience trafficking, how to have hard conversations in a supervisor role, and DEI visions for an Oregon that fights oppression and racial disparities.



**Attendees: 160**

**Hours of training provided: 240**

**CEU certificates given: 52**



At the Oregon Alliance, diversity, equity and inclusion are at the core of who we are. As a collaboration of member organizations, we work across all levels in member agencies and with community partners. Our goal is to promote and advocate for system change, creating principles of respect, inclusion, and access to equitable services for our children, youth, families, and the communities we serve.

We acknowledge the systems we work in have implicit and explicit bias for children and families from communities of Black, Brown, Indigenous, LGBTQI+, and other marginalized people. We work to support them and lead from a framework of healing, engagement, and resiliency for all our children, families, and communities across our state.

Our aim is to promote a system of care that is fair and equitable for all and reverses the many decades of disproportionality that has impacted our communities in negative ways.

**Black History Month Celebration: Film Screening & Roundtable discussion with state elected officials and community members.**

**Creation of an Alliance Equity Lens and Statement of Purpose for the DEI Committee**

**Development of DEI Legislative concept**

# 2020—21 Accomplishments

- ◆ In collaboration with OYA, OHA, and ODHS/Child Welfare, established a workgroup based on last session’s budget note, “assess the workforce issues associated with the provider community and develop recommendations focused on regulatory barriers and culture.”
  - ◆ Efforts resulted in stakeholders developing a 5-year plan that included strategies to support a sustainable workforce and achieve shared outcomes.
- ◆ New website with improved features to better communicate our mission & collective voice to lawmakers, stakeholders and the community.
- ◆ Hired a Training Manager to roll out trauma-informed and evidence-based trainings to members.
- ◆ Continued involvement in Oregon’s Family First Prevention Act planning and implementation via the Implementation Team and approval of the state’s Title IV-E Prevention Plan.
- ◆ Continued involvement in SB 710 Implementation Plan workgroup.
- ◆ Involvement with child, youth, and family national leaders such as The National Organization of State Associations for Children (NOSAC) and Alliance for Children and Families.
- ◆ Acted as COVID-19 clearinghouse for members, disseminating critical operational and funding information from state agencies; elevating provider questions to state decision makers.

The Oregon Alliance is the unifying force in the charge to lead change and provide support for the state’s vulnerable children, youth, and families.



**A dedicated champion and established voice in advocating for their safety, health, and well-being, we are a diverse group of organizations serving Oregon’s kids and their families at home, in school, in residential settings, and within the community.**

# Continuing to Build Community Resilience

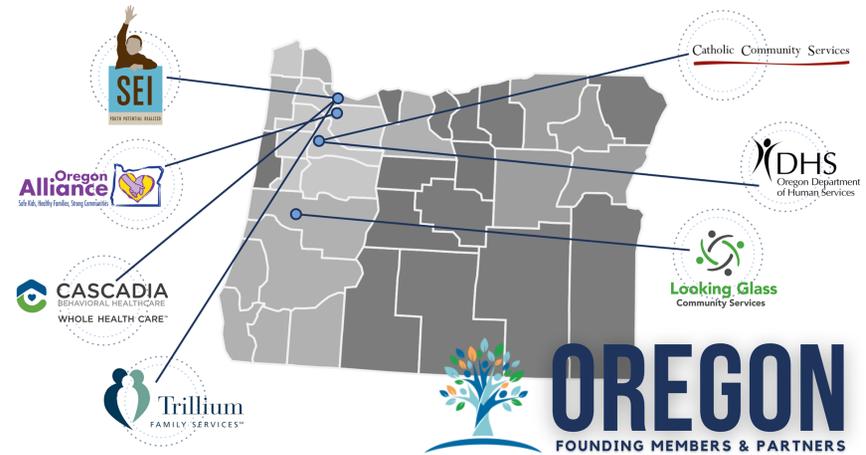
## The Building Community Resilience (BCR)

collaborative seeks to improve the health of children, families, and communities by fostering engagement between grassroots community services and public and private systems to develop a protective buffer against Adverse Childhood Experiences (ACEs) occurring in Adverse Community Environments (ACEs) – the “Pair of ACEs.” BCR sites are in the Greater Cincinnati Region of Southwest Ohio and Northern Kentucky, Dallas County, TX, the State of Oregon, Washington, DC-Maryland-Virginia, the State of Washington and Kansas City (MO and KS) and St. Louis, MO.

In May 2020, the Alliance and other founding members approved our first charter document that outlines the work of BCR Oregon and is organized into the following four domains:

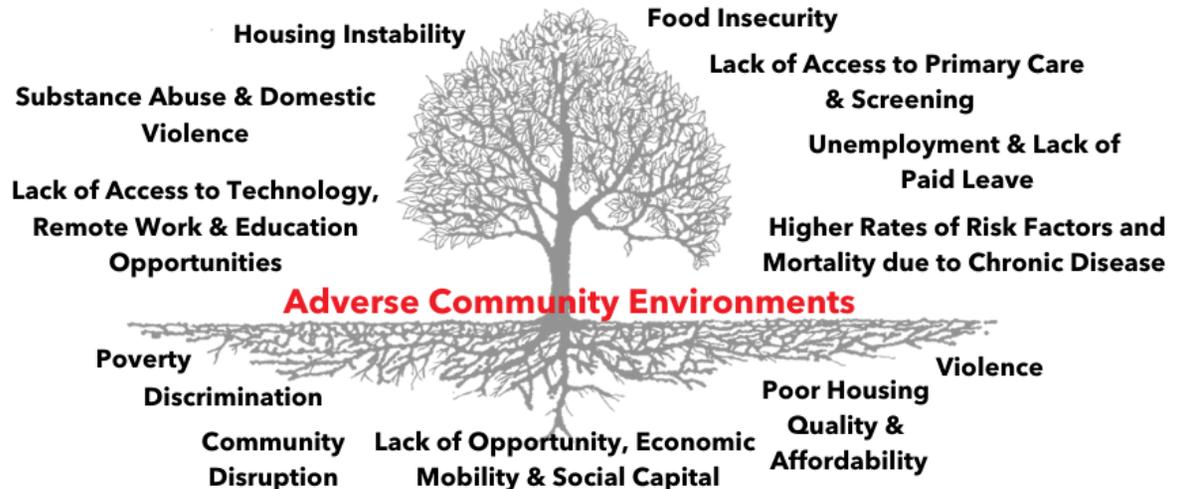
- Community engagement, outreach, awareness and training
- Coalition building and cross-sector communication
- Equity driven trauma-informed policy advocacy (lens and agenda)
- Sustainable funding

Since then, we developed a training focused on BCR that we are taking across Oregon into various communities. In June, Oregon BCR met with Senator Merkley to discuss human services workforce recruitment and retention, Family First implementation, housing, and social determinants of health.



## The Pair of ACEs

### COVID-19 Adverse Community Experiences



Ellis, W., Dietz, W. (2017) A New Framework for Addressing Adverse Childhood and Community Experiences: The Building Community Resilience (BCR) Model. Academic Pediatrics. 17 (2017) pp. S86-93. DOI Information: 10.1016/j.acap.2016.12.011

# Oregon Alliance

Safe Kids, Healthy Families, Strong Communities



## Member Organizations:

Bob Belloni Ranch  
Bridge Meadows  
Bridgeway Recovery Services, Inc.  
Cascadia Behavioral Healthcare  
Community Action Partnership of Oregon  
Connections365  
DePaul Treatment Services  
Family Solutions  
Homestead Youth & Family  
Jackson Street Youth Services  
Janus Youth Programs, Inc.  
Jasper Mountain  
J Bar J  
Kairos Northwest  
Kinship House  
Looking Glass Community Services  
Madrona Recovery  
Maple Star

Maslow Project  
Mid-Willamette Valley Community Action Agency  
Morrison Child and Family Services  
Neurotherapeutic Pediatric Therapies, Inc.  
New Avenues for Youth  
Northwest Human Services  
Northwest Family Services  
Oregon Community Programs  
Ophelia's Place  
Parrott Creek Child & Family Services  
Professional Therapeutic Community Network  
St. Mary's Home for Boys  
The Next Door, Inc.  
Trillium Family Services  
Volunteers of America, Oregon  
Yamhill Community Action Partnership  
Youth Progress Association  
Youth Unlimited, Inc.  
Youth Villages